

# Master in Business Administration

Empowering global leaders for the real world.

Acquire the skills and knowledge necessary to understand the complexity of organizational management in the modern, ever-shifting business landscape.



**Modality**  
Online



**USA accredited degree by DEAC**



**Start date**  
January, May and September



**Language**  
English or Spanish

## How you will learn

### ONLINE

**Top educational technology.** As part of the [Proeduca Group](#), the global leader in online education, MIU represents a prestigious online educational model that incorporates the best use of technologies

**Because life is digital.** The online format mirrors the new reality of everyday business with remote teams from different parts of the globe.

**Adapted to your lifestyle.** Organize your workload according to your personal study rhythm, schedule, and personal situation, to strike the optimal balance between your learning and professional objectives.

Earn your Harvard ManageMentor: Leading People certificate.



MIU's International MBA in Business Administration program includes the Leading People certificate from Harvard, equipping you with the skills to motivate teams, build strong relationships, and drive results.

**Scholarship opportunities: Flexible payment plans available**

## Key information

- **Duration:** 18 months
- **Language:** English or Spanish
- **Modality:** Online
- **Credits:** 36
- **Intake:** January, May and September
- **Program tuition:** \$8,000

### Application fee:

- **Domestic Students:** \$50
- **For International Students:** \$150
- **Foreign Credential Evaluation (FCE):** \$150
- **Graduation Fee:** \$400

**DEAC Accreditation:** The Distance Education Accrediting Commission is listed by the U.S. Department of Education as a recognized accrediting agency. ([www.deac.org](http://www.deac.org)).



# What will you achieve?

## ✓ Make an impact

Create initiatives that truly improve learning experiences and shape the future of education.

## ✓ Innovate and disrupt

Stand out in today's business landscape, with new markets, technologies, and the digital transformation of companies.

## ✓ Grow your career

Choose your path: General, Business Analytics, Digital Marketing, or Finance. Gain the skills to excel and boost your employability in the ever-changing world of education.

## ✓ Become internationally fluent

Expand your knowledge of international markets and grow your global network.

## Admissions Process

### 1. CONTACT US

- [www.miuniversity.edu/contact](http://www.miuniversity.edu/contact)

### 2. PERSONAL INTERVIEW

Discuss your eligibility for the program with a personal advisor who will guide you through the admission process.

### 3. APPLICATION FORM

To formalize your admission, complete the online Application and send the required documentation to your academic advisor

- **Identification Document (ID):**
  - **U.S. Students:** Passport, ID, or driver's license.
  - **International Students:** Passport or national ID.
- **Bachelor's degree**
- **Academic Transcript (Optional)**
- **Resume (CV)**

You will also be asked to pay a non-refundable Application fee (\$50 US residents, \$150 International students) and a US Degree Recognition fee - Foreign Credential Evaluation FCE (\$150).

### 4. ADMISSIONS COMMITTEE DECISIONS

Upon FCE confirmation, you will receive an acceptance letter and an enrollment agreement.



# Study Plan

• 18 Months

36 Credits

• 1 to 12 Months

## SEMESTER

# 01

- Managerial Accounting (3 credits)
- Marketing in Diverse Environments (3 credits)
- Operations and Logistics (3 credits)

## SEMESTER

# 02

- Innovation Management (3 credits)
- Global Finance (3 credits)
- Strategic Management (3 credits)

## SEMESTER

# 03

- Leadership and Change Management (3 credits)

*\*In this third semester, you will take the first course in your chosen concentration*

• 12 to 18 Month

## SEMESTER

# 04

*\*In this fourth semester, you will complete the remaining two courses in your chosen concentration*

### **Global Management Concentration:**

Choose 3 of the following 4

- Business Information System (3 credits)
- International Business (3 credits)
- Financial Markets and Instruments (3 credits)
- Digital Marketing Plan (3 credits)

### **Business Analytics Concentration:**

- Technological Fundamentals for data Processing (3 credits)
- Big Data Analysis for Business (3 credits)
- Advanced Data Visualization (3 credits)

SEMESTER

**04**

**Digital Marketing Concentration:**

- Digital Marketing Plan (3 credits)
- Advanced Customer Analytics (3 credits)
- Social Media (3 credits)

**Finance Concentration:**

- Cash Management (3 credits)
- Investment Evaluation (3 credits)
- Financing Decisions (3 credits)

SEMESTER

**05**

- Master of Business Administration Capstone Project (6 credits)

