

Master of Science in Business Intelligence

This degree provides you with specialized training in the automation of real-time decision-making processes using up-to-date data.

With this master's program, you will apply your knowledge to real-world cases and select the most appropriate data technologies and techniques for each business problem.



Modality
Online



USA accredited degree by DEAC



Intake
January, May and September



Language
English & Spanish

How you will learn

ONLINE

Top educational technology. As part of the [Proeduca Group](#), the global leader in online education, MIU represents a prestigious online educational model that incorporates the best use of technologies

Because life is digital. The online format mirrors the new reality of everyday business with remote teams from different parts of the globe.

Adapted to your lifestyle. Organize your workload according to your personal study rhythm, schedule, and personal situation, to strike the optimal balance between your learning and professional objectives.

Earn your Harvard ManageMentor: Decision Making certificate.



MIU's Master's in Business Intelligence program includes the Decision Making certificate from Harvard, equipping you with the tools to understand different approaches to decision-making and evaluate how culture and context influence those decisions.

Scholarship opportunities: Flexible payment plans available

Key information

Duration: 18 months

Language: English and Spanish

Modality: Online

Credits: 36

Intake: January, May, and September

Annual Program tuition: \$8,000

Application fee:

- **Domestic Students:** \$50
- **For International Students:** \$150
- **Foreign Credential Evaluation (FCE):** \$150
- **Graduation Fee:** \$400

DEAC Accreditation: The Distance Education Accrediting Commission is listed by the U.S. Department of Education as a recognized accrediting agency. (www.deac.org).



What will you achieve?

✓ Measure and optimize data performance in decision-making

You will work with large volumes of data and apply Business Intelligence techniques to optimize business strategies in real time.

✓ Design Big Data automation and analysis strategies

You will develop skills to implement advanced analytics systems using emerging technologies such as Machine Learning and Artificial Intelligence for business optimization.

✓ Define and execute business intelligence strategies

By designing and managing Business Intelligence solutions that improve a company's efficiency and profitability.

✓ Identify the latest data analysis trends

Through the use of advanced visualization tools, data modeling, and predictive analytics to turn information into strategic decisions.

Admissions Process

1. CONTACT US

- www.miuniversity.edu/contact

2. PERSONAL INTERVIEW

Discuss your eligibility for the program with a personal advisor who will guide you through the admission process.

3. APPLICATION FORM

To formalize your admission, complete the online Application and send the required documentation to your academic advisor.

- **Identification Document (ID):**
 - **U.S. Students:** Passport, ID, or driver's license.
 - **International Students:** Passport or national ID.
- **Bachelor's Degree**
- **Academic Transcript (Optional)**
- **Resume (CV)**

You will also be asked to pay a non-refundable Application fee (\$50 US residents, \$150 International students) and a US Degree Recognition fee - Foreign Credential Evaluation FCE (\$150).

4. ADMISSIONS COMMITTEE DECISIONS

Upon FCE confirmation, you will receive an acceptance letter and an enrollment agreement.



Study Plan

• 18 Month

36 Credits

• 1 to 12 Months

SEMESTER 01

- Data-Driven Business Strategy and Management (3 credits)
- Customer Intelligence (3 credits)
- Advanced Data Visualization (3 credits)

SEMESTER 02

- Big Data Analytics for Business (3 credits)
- Technological Basics for Data Processing (3 credits)
- Business Intelligence Project Management (3 credits)

SEMESTER 03

- Applied Business Intelligence (3 credits)
- Marketing Intelligence Systems: Technology and Data (3 credits)

SEMESTER 04

- Statistics for Mixed Model Marketing (3 credits)
- Advanced Customer Analytics (3 credits)

SEMESTER 05

- Business Intelligence Master's Thesis (6 credits)

• 12 to 18 Month