

Continuing Education Certificate

Corporate Finance



Duration

16 weeks



Languages

English or Spanish



Program Type

Continuing
Education Certificate



Format

100% Online



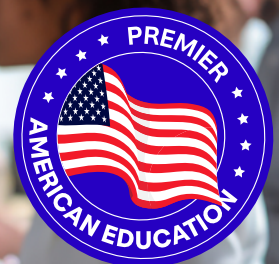
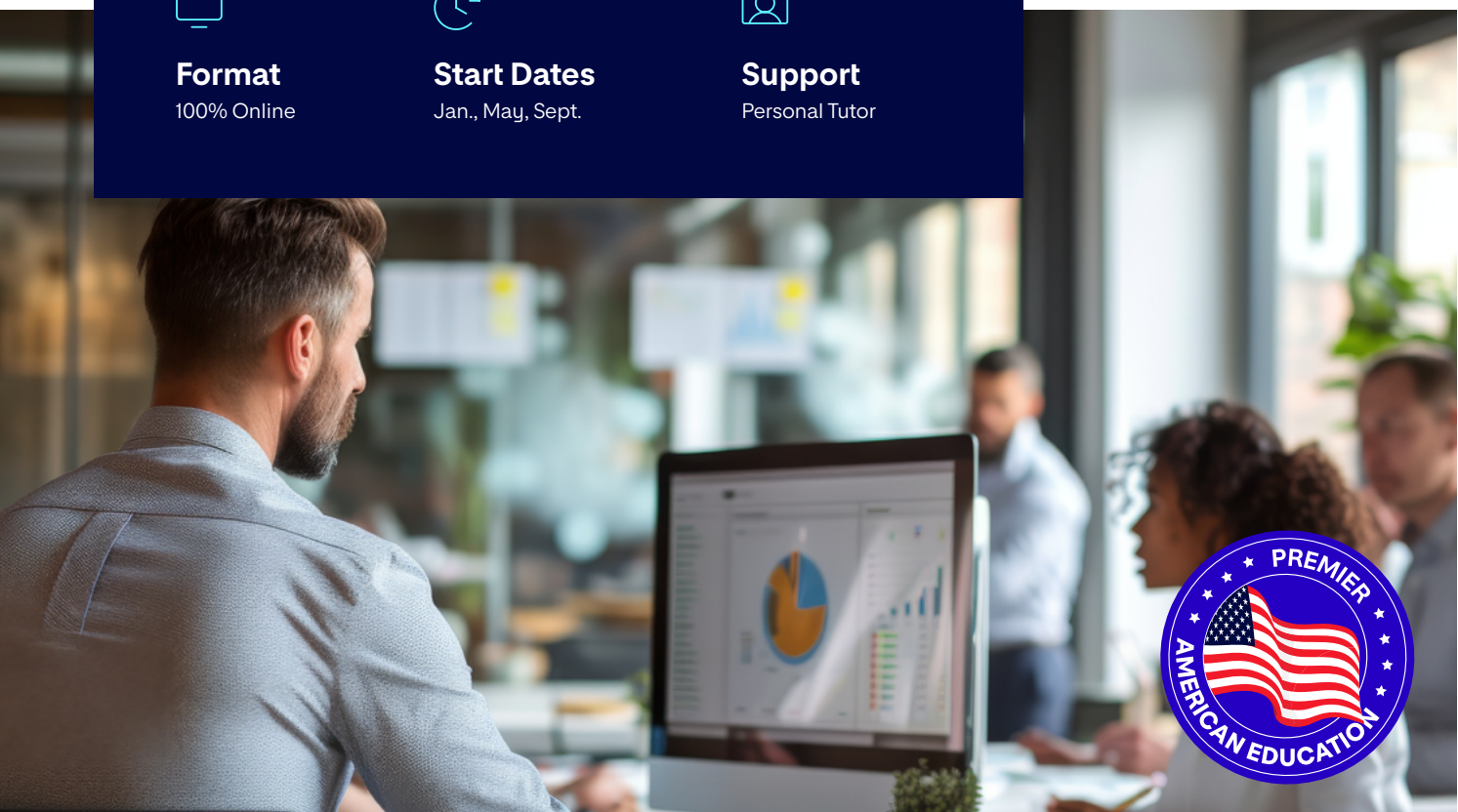
Start Dates

Jan., May, Sept.



Support

Personal Tutor



Continuing Education Certificate

Corporate Finance

Make the best financial decisions for business management.

Anticipate business decision-making by managing the company's financial and accounting control and assessing its impact on business.

Increasing uncertainty and volatility in all sectors and geographic areas are forcing companies to optimize the financial management of their resources in order to improve their competitiveness and chances of proliferation.

Therefore, this certificate will help you to address decisions related to corporate finance from a managerial perspective. Thus, you will be able to determine the economic-financial impact of business decisions, minimizing risk for the company and maximizing its value.

You will learn how to perform a strategic analysis to put into context the financial decision-making process, as well as an economic-financial analysis that will allow you to know the financial soundness of your company. You will also be able to evaluate and determine the investment and financing policies that best suit the strategic objectives, taking into account the risks associated with them.

This program will enable you to:



Analyze a company's context and situation to make appropriate decisions.



Design and implement advanced management control techniques to establish company objectives and develop improvement plans.



Identify possible deviations in the management of the company and manage the control of risks and possible crises.



Implement financial policies for proper management of funds, investments or tax planning.



Understand the various sources of corporate financing and their alignment with the objective of maximizing company value.



Lead management control, finance or other related departments, as well as coordinate the different functional areas in financial matters.

Continuing Education Certificate

Curriculum

Module 1

Company Analysis

Equity and Financial Analysis

Analysis of the Ability to Generate Profit, Value and Growth

Banking Relations, Negotiation and Bank- Company Balance Sheet

Optimal Capital Structure

Main Financing Routes to Banks: Project Finance, Credit Lines, Loans, Syndicated Loans, Revolving Loans.

Alternative Financing

Module 2

Risk in Business Management

Risk Identification and Risk Tolerance

Risk in Financial Decisions

New Challenges for Financial Management: the Rise of Fintech Companies

Module 3

General Principles

Internal Corporate Financing







External Corporate Financing

Short-term Financing Instruments

Long-term Financing Instruments

Financial Instruments and Services

A 100% Online Learning Experience:

-  High-Quality Content: Engaging courses with a tested methodology by Proeduca, featuring comprehensive materials and live classes.
-  Flexible Learning: Study anytime, anywhere.
-  Career Advancement: Programs designed to help you excel professionally and stay ahead with the latest industry trends.
-  Personalized support from a **personal tutor** who accompanies you throughout the program.
-  User-Friendly Platform: Access a vast range of resources and materials easily through an intuitive online platform.
-  Outstanding Value: Affordable, high-quality education that maximizes your investment and ensures real results.



100% online



Live Classes



Personal Tutor



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(+1) (786) 706-5695

The MIU experience

A University for the Real World

MIU's mission is to provide innovative and affordable highquality degree programs and learning opportunities to students worldwide.

A commitment to excellence and quality inspires our programs that prepare students to face global challenges and successfully apply their academic knowledge to real-life situations.

As part of Proeduca Group, global leader in online education, MIU's innovative educational model integrates advanced technology with a personalized and high-quality education.

MIU's Division of Continuing Education is the bridge to the next step in your academic or professional journey—connecting you with the skills, knowledge, and network you need to expand your horizons and opportunities. Offering a wide range of certificate programs, MIU provides learning pathways for those seeking career advancement or personal enrichment, offering industry-relevant certificates and specialized studies.

7000+

Students

30+

Countries



100% online



Live Classes



Personal Tutor



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